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06/04/2024

LAYOUT FOR SEMINAR - VICTORIA FALLS - 25 - 27 JULY 2024

"THE LONG ROAD TO CANCER"

1. Aim & Focus – A new Paradigm for Chronic Disease and Cancer

- 1. Highlighting current trends in healthcare and chronic disease
- 2. Providing information on the drivers of chronic disease
- 3. Explaining the underlying biological mechanisms
- 4. Introducing modern research to develop solutions
- 5. Motivating better healthcare choices
- Empowering individuals to become involved in their own health and wellbeing
- 7. Introducing practical solutions for normal people
- 8. Special Long Covid Programs
- 9. Special Cancer Support Programs

2. Location & Date

Victoria Falls - Zimbabwe

- 1. Arrival Wednesday 24th July 2024.
 - 9 hole Golf Tournament for Golfers at Elephant Hills
 - High Tea at Victoria Falls Hotel for non Golfers.
 - Then transfer to Vic talls Safari Lodge for Sundowners and game platform Boma for Dinner
- 2. THURSDAY Elephant Hills. Ideally 280 with chairs and desks in a classroom configuration. Maximum 500 people in theatre configuration.

All day - Lectures for Cancer and Long COVID Patient community, and non Medical AND Medical personnel interested in how to manage cancer patients before and after they have surgery and chemo and radiotherapy.

Title: "The Puzzle of Health and the Drivers of Cancer"

Lunch and Dinner at Elephant Hills

Dinner on the Pool Deck - and Prize giving for the Golf and best dressed for the High tea – designed to have some humour.

3. FRIDAY/SATURDAY

VENUE CHANGES TO THE RIVERSIDE VENUE FOR THE SCIENTIFIC SESSION.

- 4. 2 days of lectures and workshops (8am Friday 3;30 pm Saturday) See below for program.
- 5. Saturday late lunch 1;30

Followed bySunset Cruise which will dock back at the riverside jetty – followed by Closing Ceremony – Sunset onwards .

Attendees will get off the boats at the venue, and there will be a barbecue, spit, food, drinks, background music and them the closing speeches and the band will come on at 20h30.

Suggested venue: Riverside Venue, next to the Palms Hotel.

Closing Speakers – To Be Advised. (Dr Shankara Chetty/Dr Hector Carvallo) Guy Cockcroft/Flying Bantu to do the music.

Closing ceremony to be a Tribute to Bud Cockcroft, a legend in Victoria Falls who died last year.

Closing ceremony open to the public and non delegates.

A percentage of profits go toward the Victoria Falls Hospital Project and SARF

 Completion and departure Sunday 28th – Morning Options for Sunday Morning to be discussed

TOTAL

Three working days (Thursday, Friday & Saturday) Four nights stay

3. Target Group & Maximum 500 Delegates for day 1 and 280 delegates for day 2 and 3

- 1. International healthcare workers
- 2. International private individuals interested in their own health
- 3. Educated High Level individuals and executives interested in Health.
- 4. Those interested in new Cancer Support Programs
- 5. Ready to look at new models for health and longevity
- 6. Doctors and Healthcare workers may attend

4.Layout and Content

Teaching Sessions

- Day 1 Thursday 25th July 2024 The Puzzle of Health (General Health Learning from Africa in Africa) Full day 09:00 till 17:00
- 2. Day 2 **Long COVID** Origins, mechanism and solutions Morning (2hrs) 08h30 10h30
- Day 2 Turbo Cancer Modern research for drivers of Cancer Morning (2 hrs) 11 am to 1pm
- 4. Day 3 (Saturday) Cancer Support Protocols for Healthcare Workers Morning (2 hours) 08h30 10h30

5.

Additional Sessions

Round Table Q&A's: Dr Martin Wucher, Dr Jackie Stone, Dr Shankara Chetty, Dr Hector Carvallo, Dr Erika Drewes will be present as panelists and available for questions at each session.

Panel Discussion

Friday 2;30pm - 4;30pm Saturday 11h30am - 1;30pm

> a. Friday Afternoon: LONG COVID/Mental Health disorders/Substance Use disorder/Chronic Fatigue Syndrome, (Dr Jackie Stone/Billy Jasset, Dr Erika Drewes)

 b. Saturday 11h30-13h30: LONG COVID – African Holistic Protocols for the Future, How do we treat disease X, Haemorrhagic Fever, Pandemic Preparedness)

(Dr Martin Wucher, Dr Hector Carvallo, Dr Shankara Chetty)

Dr Martin Wucher, Dr Jackie Stone, Dr Shankara Chetty, Dr Hector Carvallo, Dr Erika Drewes will be present as panelists and available for questions at each session.

5. Handouts & Documentation

- 1. Memory stick. Copy of videos (online or on memory stick)
- 2. Selected books
- The whole seminar should be streamed and recorded professionally to be edited, prepared and then made available to be sold online at a full conference package. USD 250

6.Budget & Costs – Working on 160 - 500 Participants

Total fee for 3 days (Thursday to Saturday) = USD 500 including conference material and meals and refreshments,

DAY 1 ONLY: USD 100 for conference plus USD 75 for catering (drinks, lunch and dinner)

DAY 2&3 ONLY: USD 200 for conference and USD 150 for 4 meals and drinks.

Wednesday activities: To be Advised.

Budget for 160 minimum to 500 people.

Maximum numer is 500 at elephant Hills and 300 at the Riverside Conferencing for 3 days

ACCOMMODATION

Accommodation per person at Elephant Hills/Zambezi Boutique Hotel (delegates) Ilala Lodge/Palms Hotel/Shongwe lookout/Vic Falls Safari Lodge Cost pp/B&B

Meals & Drinks per person 3 days USD 75/day or USD 200 for 3 days Lecture costs USD 100 pp/day

Closing Ceremony and dinner USD 100 included in the conference package.

Closing Ceremony is open to the public and the revenue generated will go to the Victoria Falls Hospital project and Rhino conservation.

CONFERENCE: Total USD 500 for 3 days including lunch and dinner and all sessions

MEDICAL PROFESSIONALS – RECOMMENDED TO COME FOR FRIDAY AND SATURDAY – USD 350

10 points for 2 days, 18 points for 3 days

1 CME POINT PER HOUR.

Thursday – 8 points Friday - 6 points Saturday – 4 points

7. Organization & Responsibilities

- 1. Seminar content, presentation and materials Martin Wucher
- Seminar management (Labels, handouts, notes/memory sticks) Martin Wucher
- 3. Digital video recording Intellectus Campus, Guy Cockcroft, Life, DMC
- Streaming, marketing online tickets etc Intellectus Campus/DMC
- 5. Planning and design Martin Wucher, Jackie Stone
- Marketing and recruitment Martin Wucher, Jackie Stone through various groups, Intellectus Camopus, Delia Arlwinger
- 7. Conferencing, projection, sound, Kumbi Chiweshe, Guy Cockcroft.
- 8. Accommodation, catering and refreshments: Kumbi Chiweshe
- 9. Booking, reservations Kumbi Chiweshe
- 10. Invoicing, collections & payments Kumbi Chiweshe

8. Other issues & Timeline

- 1. Other topics to be discussed
- 2. Start Marketing ASAP

- 3. Open registration 01 May 2024
- 4. Final registration date 15 July 2024
- 5. Final numbers 20 July 2024
- 6. Final printing 22 July 2024